

CHARACTER VALUES CULTIVATION THROUGH MOVIE SING 2 ANIMATION

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ABSTRACT

This research aims to perceive how to analyze the educational values of children's characters in the Sing 2 animated movie. This research is qualitative research with a descriptive method. The data collecting technique used observation to analyze the Sing 2 animated movie. This research used the researchers' triangulation to attain valid data. This research used Miles and Huberman's analyzing data technique which has three steps namely, data reduction, data presentation, and conclusion. There are three researchers in this research. Based on the research findings, the researchers discovered 14 educational values of children's characters in the Sing 2 animated movie which is suitable to 18 educational values from Syamsul Kurniawan's book in 2017. The educational values that appear in the Sing 2 animated movie include honesty, tolerance, discipline, hard work, creativity, independence, curiosity, love for peace, patriotism, appreciation of achievements, communication, caring for society, and responsibility. The character's education presented in the Sing 2 animated movie can be used as a medium for nurturing character values through the learning process.

Keywords:

Educational
Characters,
Animated Movie,
Sing 2, Elementary
School.

INTRODUCTION

Character education is a learning that encourages social development, sentiment, and student ethics (Sukatin & Al-Faruq, 2020). According to Lickona as cited by (Dr. Sukatin & Al-Faruq, 2020, bk. 19), character education is a mindful effort that aims at assisting individuals in comprehending, convincing, and implementing core ethical values.

From character education that takes place in school, it is expected that students will be able to become better individuals. This is supposed to encourage students to perform good behavior in their social relationships and towards God. Character education is not just concerned with teaching appropriate or inappropriate to children but also instilling good habits and routines in students. As a result, students are able to develop a positive outlook, experience, and practice goodness (Sukatin & Al-Faruq, 2020).

Character education is implemented in the 2013 Curriculum through several aspects, including learning outcomes that emphasize cognitive, affective, and psychomotor domains. The Ministry of National Education has formulated eighteen character values. These eighteen character values include religiosity, honesty, tolerance, discipline, hard work, creative independence, democracy, curiosity, nationalism, love of the homeland, appreciation of achievement, friendliness or communicativeness, love for peace, enthusiasm for reading, concern for the environment, social concern, and responsibility (Sholekah, 2020, p. 4).

A child's characters are created through family and environment. Other factors that are able to influence the development of a child's character include television, YouTube, and other media. Parents should pay careful attention to selecting appropriate and educational content for their children. Furthermore, teachers can also

contribute to the development and establishment of a child's character at school. Teachers are able to use educational learning media such as movies or educational videos.

According to Javadalasta, as cited in Alfansyur and Mariyani (2020), a movie is an arrangement of moving images that contains a storyline known as a film or video. Movies are also capable of conveying messages directly through several scenes depicted in the movie. There are several types of movies, including documentaries, theater, comedy, animation, and numerous others.

The movie "Sing 2" is one of the musical animated movies produced by Illumination Studio, and directed by Garth Jennings. This movie was released on December 22, 2022. This storyline portrays Mr. Moon's struggle to achieve his dream and aim for a debut at the Crystal Tower Theatre. This movie "Sing 2" has grossed a box office revenue of 408,4 million USD with a 7.4/10 rating based on IMDb.

The researchers conducted this study by using animated film as a learning tool that can also be associated with specific educational content. Furthermore, the researchers recognized the animated movie "Sing 2" as a provider to install character values in students. The researchers also observed that the process of character values cultivation can take place through the learning process as reflected in the Lesson Implementation (RPP). Therefore, the purpose of this research is to describe the values of character education presented in the movie "Sing 2". The scope of this study is only to focus on dialogues, conversations, and character analysis within the movie.

The value represents a positive perspective, being able to function well, and being considered as the most appropriate by groups or individuals. Value is related to good deeds, morals, ethics, and character (Pradana, 2021).

According to Steeman as quoted by Pradana (2021), states that values are valuable aspects in life, providing guidance, a foundational point, and a life direction. Values are something that brings color to life, hold the highest significance, and understand a person's actions and motions. Values are always related to mindset and behavior, going beyond beliefs, therefore it is very stick to ethics and morals.

Based on the statement above, it can be interpreted that values are guidelines or basic principles in a person that are able to give color and related to the mindset and behaviors.

Education is a path to acquiring and directing knowledge among individuals to achieve learning purposes. According to Mariba as cited in (Kurniawan, 2017) states that education is a guidance activity carried out by teachers for the growth of the students, physically and spiritually to shape their main personality.

The character education of this research are religion, honesty, tolerance, discipline, diligence, creativity, self-sufficiency, democracy, patriotism, love for the homeland, appreciating achievements, communicativeness, love for peace, fondness in reading, care for the environment, care for the social, and responsibility.

METHOD

The type of research used is qualitative research and uses descriptive methods. The data collection technique used by researchers uses observation techniques to obtain data. Researchers made observations about the character education values that appear in the Sing 2 animation movie. The researchers made observations on the Sing 2 animated movie to analyze the character values that appeared and obtain data.

Researchers used researcher triangulation. The data analysis technique in this study used the analysis technique according to Miles & Huberman.

RESULTS AND DISCUSSION

The documents used by researchers are in the form of an animated film called Sing 2. Then, the researcher analyzed the Sing 2 animated film by conducting the researcher's triangulation techniques. The results of the achieved analysis were re-analyzed by the first researcher to obtain the actual data. Furthermore, the first researcher combines the minutes of other researchers' data that correctly show the existence of character education values in the Sing 2 animated film.

The results of this research that have been re-analyzed by the first researcher show that there are 14 character education values that appear in accordance with the book written by Syamsul Kurniawan, M.S.I. about character education in 2017. The results obtained in the animated film Sing 2, shows the actions and attitudes. These actions and attitudes are honest character education values which are shown in 3 (three) scenes. Honesty is the attitude of someone who shows this person can be trusted by behavior, words, and work. Thus, someone can be judged as being good with a minimal level of lies (Kurniawan, 2017). The honest value is conveyed, namely regarding the conversation between Suki and Moon, which presents that Suki is telling the truth about the show she has watched. The tailor and Meena's conversation indicates that the tailor is worried about Meena's weight gain due to ice cream. Meena honestly said that her weight gain and desire to talk to Alfonso made her nervous. Then Meena didn't dare to talk to Alfonso so she kept buying ice cream. Based on the value of honesty, it shows a person who does not cover up what he has done, speaks according to the facts, and the level of lies is low. Therefore, the conversation demonstrates the value of honesty (Hamna & Windar, 2022).

In this Sing 2 animated movie, there is 1 (one) scene of character education value about tolerance. Tolerance is a behavior or act of appreciating the diversity of religions, tribes, arguments, attitudes, and ethnicities that differ between one individual and another (Kurniawan, 2017). In the snippet of Moon and Nana's conversation, it indicates that Nana's attitude provides motivation, strength, and confidence in Moon's talent. After Moon received negative and honest comments from Suki, she accepted the comments given by Suki. Furthermore, Nana looked for Moon after she tried to chase Suki to ask about the competition. Nana also provided encouragement and motivation for Moon's talent so that he would not give up and try again.

In the Sing 2 animated movie, there are 3 (three) values of discipline character education. Discipline is an action that denotes that a person is obedient and orderly to decisions or rules (Kurniawan, 2017). The conversation between Moon and Miss Carwly indicates that Moon gave Carwly a task to keep an eye on Suki. Miss Carwly performed the task which had been given by Moon. Therefore, their attitude of Carwly demonstrates that she obeys and complies with the orders given by Moon.

Sing 2 animation movie illustrates the value of character education in the form of hard work. There are 8 (eight) scenes that show hard work. This is a form of effort that involves seriousness in dealing with learning problems and tasks as well as in completing tasks well (Kurniawan, 2017). The first conversation between Moon and Suki demonstrated that Moon was trying to catch up with Suki by riding a bicycle. Then, Suki was making a phone call while riding a taxi. To be honest, Suki was surprised to see Moon chasing her on a bicycle. However, Moon always tried and

never gave up asking about when the audition started. This demonstrates that Moon has great hard work to be able to join the audition.

In this movie, there are 6 (six) scenes that indicate the value of creative character education. One of which was Moon and Gunter's first conversation. It was a form of creative character education value. Gunter provided another performance idea to participate in the talent show. Based on creative values such as showing ideas, new skills, and finding new things. The conversation indicates the existence of creative character values (Ulpah et al., 2022).

There is 1 (One) scene of independent character education value seen in this Sing 2 animated movie. The conversation indicated that Moon was preparing for the talent search. She did everything by herself without the help of others. Based on independent values such as not depending on others. The conversation may show the existence of independent character values (Ulpah et al., 2022).

There are 8 (eight) scenes in this Sing 2 animated movie that show the value of curiosity and character education. This can be observed from the first conversation, in which Meena asked what happened after the show was over. The second conversation showed Crystal who was curious about the concept of theater performance. Moreover, the third conversation showed Crystal digging up information about Moon and Clay Calloway's closeness. The fourth conversation revealed Ash's curiosity about Clay to Moon.

There are seven scenes, with one of them focusing on appreciating achievement. This can be seen from the first conversation which shows Moon appreciates his friends. The second conversation shows that Moon appreciates Ash's appearance. After that, in the third conversation, Norman praises Rosita when her dream comes true. The fourth conversation shows a form of appreciation for achievement. This can be seen from Alfonso who gave appreciation to Meena. The fifth conversation shows a form of appreciating achievement. After watching the performance, the audience applauded. The sixth conversation shows Crystal appreciating the achievement of what she has developed and appreciating Moon's performance. The seventh conversation shows Mr. Majestic's appreciation and will be shown in his theater. After seeing Moon's theater performance.

The Sing 2 animated film includes 4 (four) scenes of friendly/ communicative character education. Moon talks to Suki and shares popcorn with her. This shows the friendly/communicative value of Moon's desire to introduce himself. Based on friendly/communicative values such as interaction, enjoyment of talking, socializing, and working together. This conversation can show the value of friendly/communicative character (Ulpah et al., 2022).

This film shows the existence of 12 (twelve) social care character education values. One of the first conversations between Moon and Meena shows the existence of a form of social care character value. Moon helped Meena to perform well. Then he looked for a good partner for Meena.

This animated film shows 6 (six) scenes of the value of responsibility. Responsibility is a form of action and attitude that shows that a person is carrying out his duties and responsibilities, tasks that must be carried out by himself, his environment, society, the country, and God Almighty (Kurniawan, 2017). Johnny and Moon's first conversation shows the value of responsibility. Moon is responsible for finding a famous choreographer trainer for Johnny. So Johnny can practice dancing. Based on the value of responsibility such as doing, carrying out duties and obligations.

This conversation can show the existence of the character value of responsibility (Ulpah et al., 2022).

Love of peace is a form of action and attitude that can create a feeling of security, comfort, and joy in someone's presence (Kurniawan, 2017). There is 1 (one) scene where the educational value of the peace-loving character in the animated film Sing 2 can be proven in conversation. The scene shows a form of happiness and safety on the way to Redshore City. The passengers felt entertained by the exercise they did. Based on peace-loving values such as feeling safe, happy, and comfortable with what one does. This conversation can show the existence of peace-loving character values (Ulpah et al., 2022).

National spirit is a form of action, thought, and insight that elevates the interests of the nation and state higher than group or personal interests. There is 1 (one) scene of the value of national spirit in the animated film Sing 2 which can be proven in Moon's conversation conveying the ability to create extraordinary performances and wanting it to be known to the world. Caring for the environment is a form of a person's actions and attitudes that are seen to protect the natural environment around him and try to care for and improve the ecosystem (Kurniawan, 2017).

There is 1 (one) scene where the value of caring for the environment is proven in the conversation. Johnny's attitude in taking back his broken keyboard. He threw it in the trash and bought a new one. Based on environmental care values such as protecting the environment, and harmony with the environment. This conversation can show the character value of caring for the environment (Ulpah et al., 2022).

As stated by (Al Khakim & Sofiana, 2019) children's character can be created through the family and environment. Other factors that can also influence the creation of children's characters include television, YouTube, and other media. Parents should pay more attention to selecting appropriate and educational content for their children. Apart from that, teachers can also help develop and shape children's character at school. Teachers can use learning media in the form of educational films or videos. So the animated film Sing 2 can be used as a medium to channel the growth of character values.

Then, the results of the research can be used to create a learning implementation plan based on the basic competence (KD) and indicators that have been determined. After finding basic competencies, indicators, and classes, researchers created a learning implementation plan (RPP). The RPP is made regarding the content of PPKN (basic competence 2.1 Be honest, caring, compassionate in accordance with the principles of Pancasila in the State symbol "Garuda Pancasila" and 3.1 Understand the meaning of the image on the State symbol "Garuda Pancasila") and Indonesian language content (basic competence 4.8 Demonstrate the message in the fairy tale as a form of self-expression using standard vocabulary and effective sentences). In the learning process, an educator shows a fragment of the film Sing 2. After showing the film, the educator invites students to observe the film that has been shown. This activity is carried out by educators to emphasize the value of social care and link material to the benefits of gratitude. After the students observe, the teacher conducts questions and answers to the students. The educator explains material about the benefits of gratitude.

CONCLUSION

The conclusion obtained from the character education values in the animated movie Sing 2 is that the researchers identified several character education values that appear. These character education values include honesty, tolerance, discipline, hard work, creativity, independence, curiosity, love for peace, nationalism, appreciation of achievement, friendliness or communicativeness, social concern, and responsibility. A suggestion for elementary school teachers is to employ animated movies as a tool for character education that aligns with the themes of learning. As a result, engaging learning experiences are capable of being created.

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